

**W**  **L** 20142758  **ME**  **TO** **AUST**  **N**



CONNECT

# Make Test Strategy a Differentiator for Your Business



## AUTOMATION

Increase test coverage with software-connected and model-based test methodologies.

## STANDARDIZATION

Drive organizational consistency in test processes, systems, software, and data.

## DIGITAL TRANSFORMATION

Deploy and connect enterprise-wide tools for asset and data management and analytics.

## BUSINESS PERFORMANCE

Realize the benefits of an intentional test strategy.



Reduce time to market



Deliver customer satisfaction



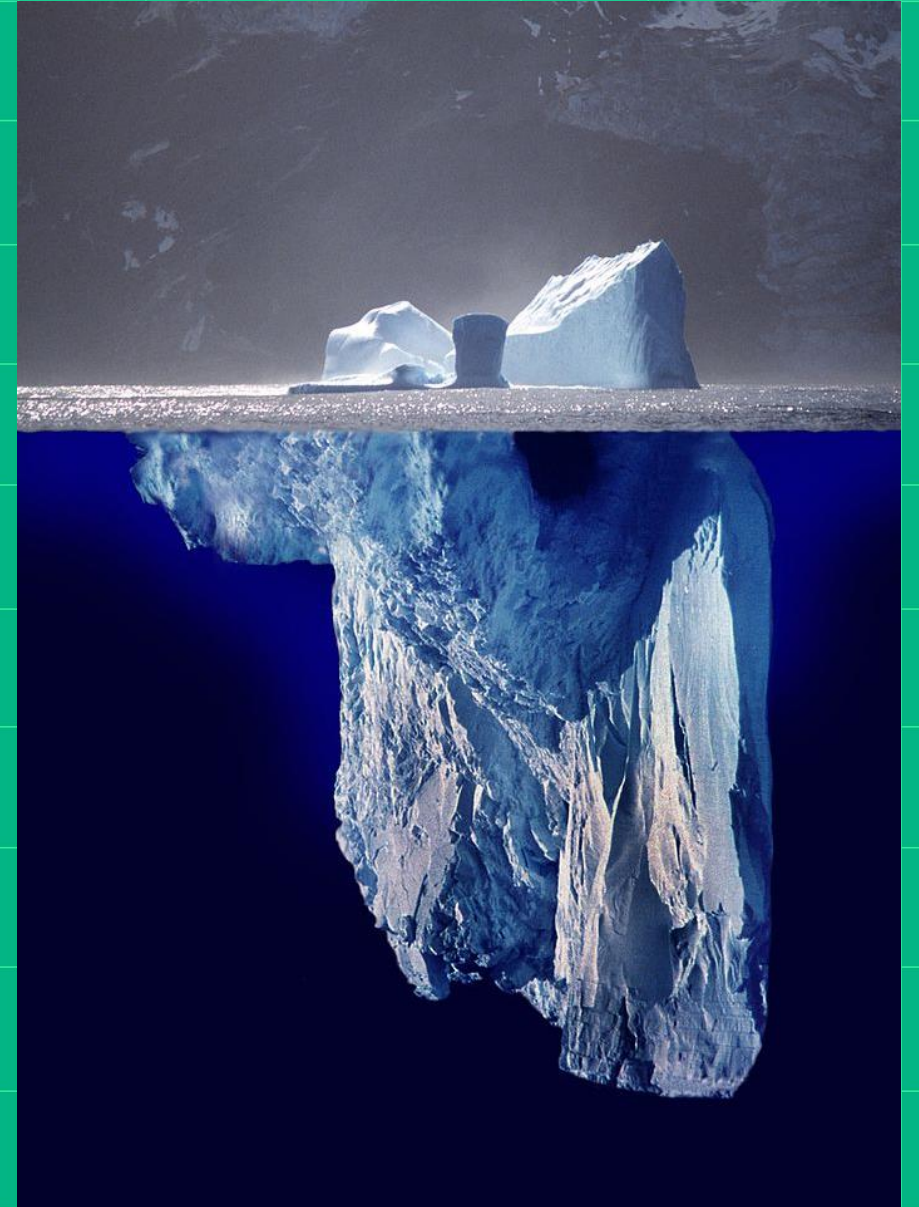
Improve the bottom line



Prepare for the future

# **There's Analytics and Then There's the Other 80% to Get There**

Mark Campbell

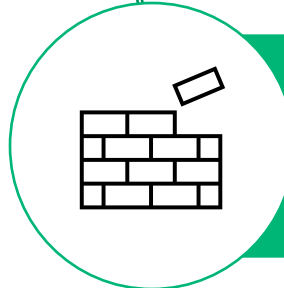


# Agenda

Discover the work that goes into enabling analytics and the various challenges faced.



Different Lenses



Building Datasets



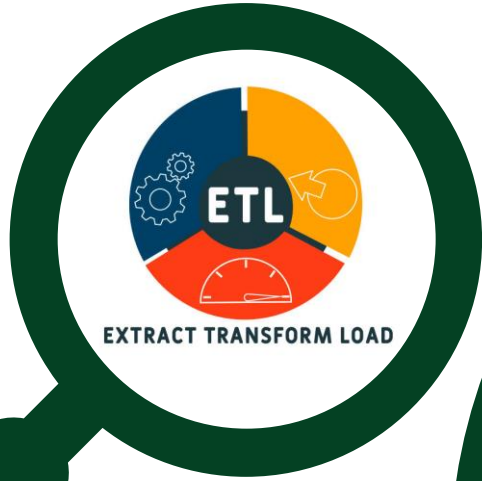
Ongoing Consistency



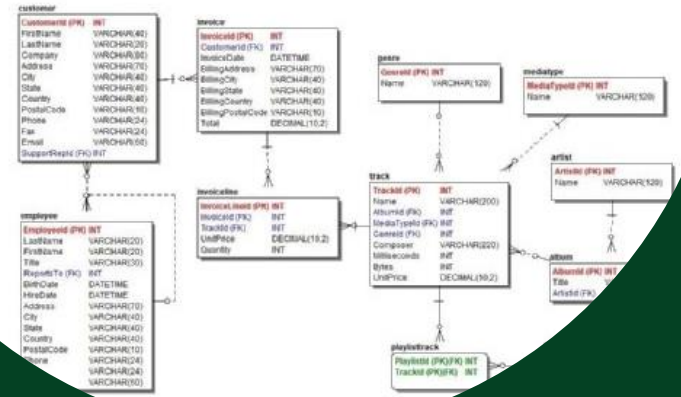
# End Users



# Developers & Engineers



CustomerId	FirstName	LastName	DateCreated
1	Homer	Simpson	13/06/2014
2	Peter	Griffin	13/06/2014
3	Stewie	Griffin	13/06/2014
4	Brian	Griffin	13/06/2014
5	Cosmo	Kramer	13/06/2014
6	Philip	Fry	13/06/2014
7	Amy	Wong	13/06/2014
8	Hubert J.	Farnsworth	13/06/2014
9	Marge	Simpson	13/06/2014
10	Bender	Rodriguez	13/06/2014
11	Turanga	Leela	13/06/2014
*	(New)		15/06/2014





# Different Angles

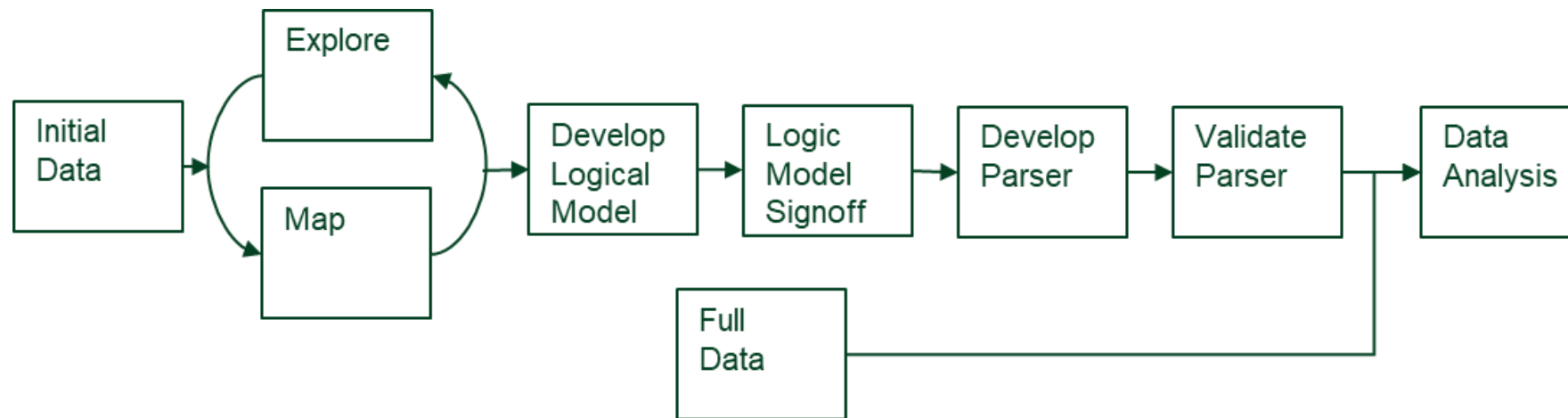
- ❑ Granularity of Responsibility
- ❑ Different Roles
- ❑ Project Objectives





# Where do we start?

- Requirements will define your data source(s)
- Follow your flows and processes
- Think about reuse



# What's taking so long?

- Data Availability
- Data Consistency
- Incomplete Requirements
- Complexity
- Lack of Collaboration
- Rework



StationID	Station Name
1	SMT-AssembleBoard
1	SMT-AssemblyBoard

### Missing data source

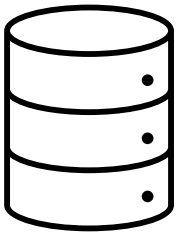
There is no data source associated with this component

Please select a data source in the property panel.

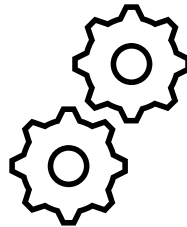
OK

# Performance

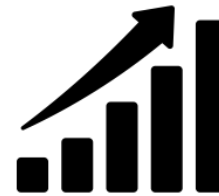
Just because it runs does not mean it performs



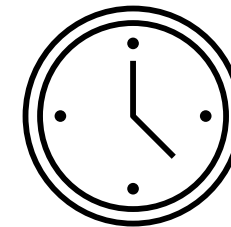
Volume



Available  
Resources



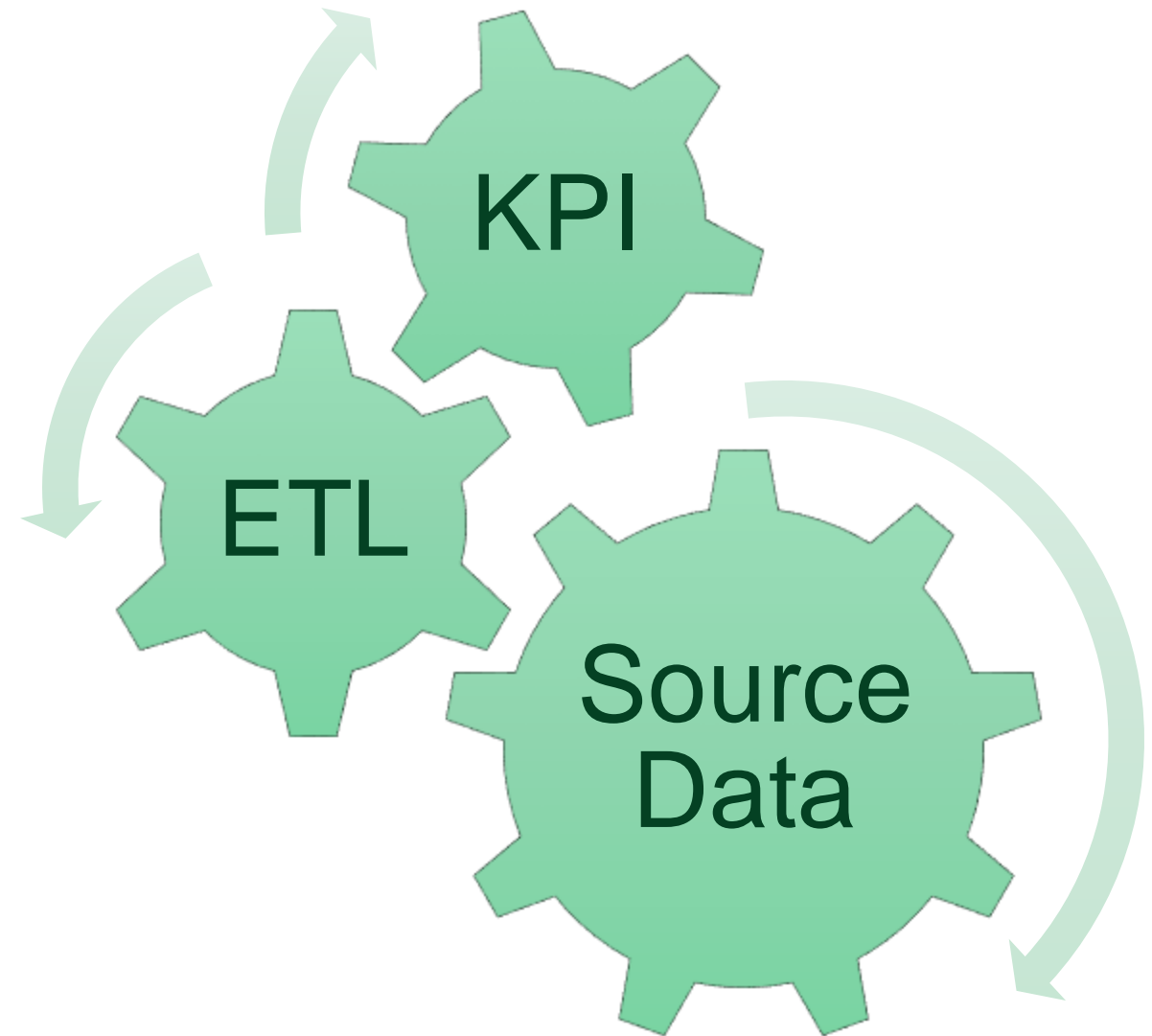
Scalability



SLA

# Reusable

- ❑ Source data available for other projects
- ❑ Generic transformation logic for common approach
- ❑ Ability to feed new data sources dynamically into existing KPIs and Analytics platforms



# Managing Change

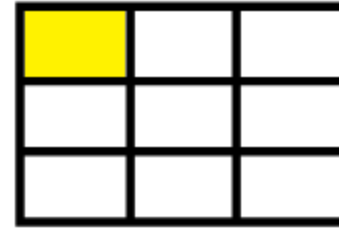
Breaking Changes



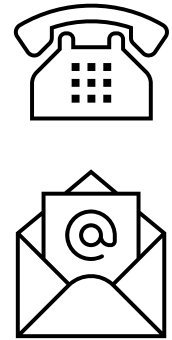
Scheduled Changes



Reloads



Communication



**Proactive vs Reactive**

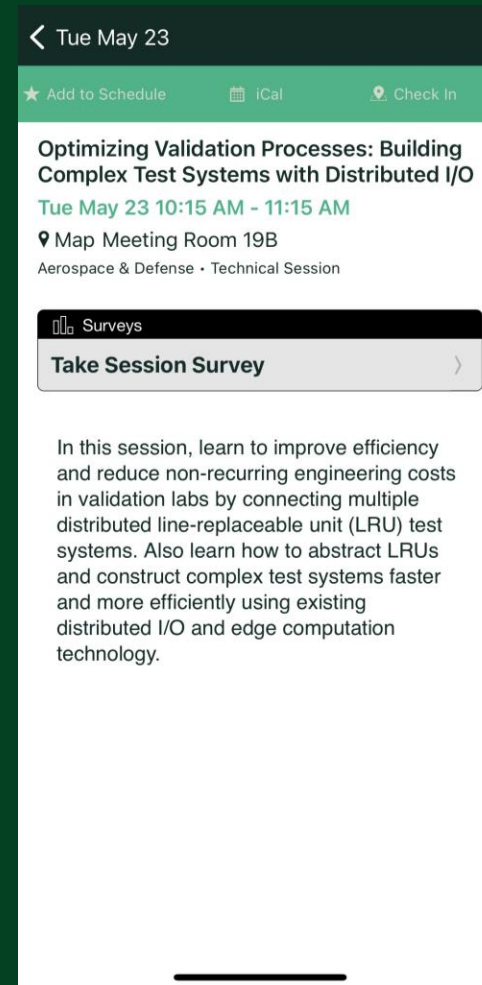
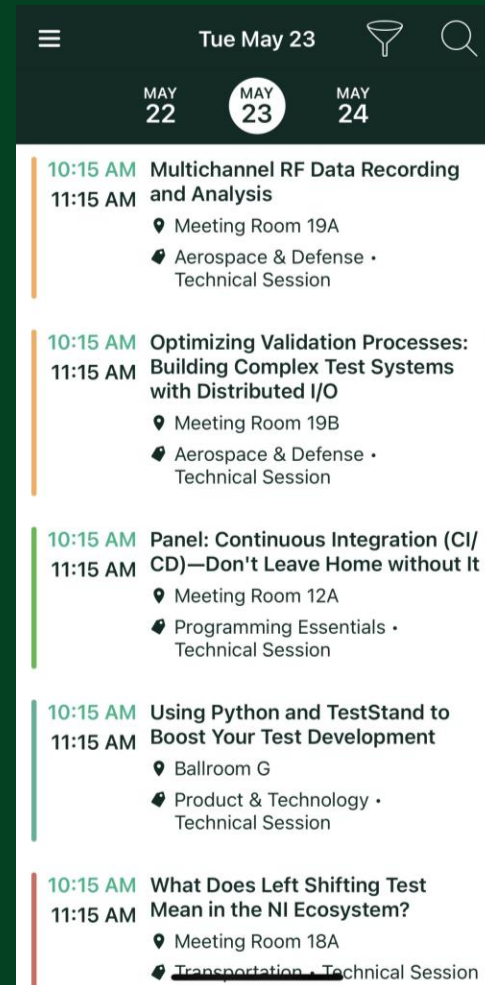


Questions?

# Give us your feedback!

## Quick 2 Question Survey

In the mobile app, click into the session you would like to provide feedback for



Click “Take the Session Survey”