Four Decades of Progress
Through the work of NI customers, we are seeing the type of societal and technological impact within our lifetimes that would have once been impossible. NI’s platform-based approach—a unified software architecture and modular, programmable hardware—greatly reduces the complexity of today’s smart, connected systems and helps engineers do more, innovate faster, and easily integrate new technologies as they become available.

You can’t build systems to solve the challenges of tomorrow based on the infrastructure and standards available today. That’s why NI innovates for the future based on next-generation system architectures, technologies that are not yet finalized, and communication protocols not yet approved to ensure that our customers stay ahead of the technology curve. With these powerful, off-the-shelf NI solutions, engineers and scientists can tailor their systems to meet their needs now and in the future.

When it comes to innovation, progress is collaborative. For 40 years, NI has worked with engineers and scientists to provide answers to the most challenging questions. Through these pursuits, NI customers have delivered hundreds of thousands of products to market, overcome innumerable technological roadblocks, and engineered a better life for us all.

If you can turn it on, connect it, drive it, or launch it, chances are NI technology helped make it happen.

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NI equips engineers and scientists with systems that accelerate productivity, innovation, and discovery.

Customer Impact

The success of our customers and the resulting impact on society are core to NI’s mission and drive our commitment to innovation and continuous improvement. Airbus, National Grid UK, and Subaru are just three examples of how NI’s platform helps forward-thinking companies drive innovation in various industries.

**SUBARU**

Subaru is working to develop safer, more economical hybrid vehicles. By selecting the NI hardware-in-the-loop platform, Subaru can perform stringent tests in significantly less time while adding new tests that were previously impossible.

**nationalelectricgrid**

Transmission system operator National Grid UK deployed an advanced, upgradable grid measurement system using the NI platform to make the grid more efficient and reliable and keep the lights on for nearly 20 million people in the UK.

**AIRBUS**

Airbus is adding intelligence to its tools and shop-floor systems to simplify the production process by digitally managing and checking operator tasks across its distributed manufacturing floor. This results in a more efficient and effective airplane manufacturing process.

Quick Facts

35,000+ companies use NI products

$1.23B revenue

~7,400 employees worldwide

16% of annual revenue invested in R&D

Nearly 50 countries are home to NI operations