

## Join the National Instruments Alliance Partner Network

Thank you for your interest in the Alliance Partner Network. The application process includes five steps:

1. **Identify an NI sponsor.** To be accepted into the Alliance Partner Network, an NI employee must sponsor you. For partners who do integration, systems, consulting, and training, this is typically the NI salesperson for your particular geographical or business area. For partners developing add-on products, this is typically the NI product marketing manager for the complementary NI product area. If you are unable to identify a sponsor, contact [alliance.administrator@ni.com](mailto:alliance.administrator@ni.com).
2. **[Create a user profile for your membership manager.](#)** If you have not already done so, create an NI user profile for your membership manager. The membership manager maintains your Alliance Partner profile and receives all communication about your membership status (for example, registration, renewals, program fees, and more). Please note that this person does not have to be your primary contact for sales and marketing opportunities.
3. **[Complete the Alliance Partner Network online application.](#)** By providing accurate information about your company, products, and services, you can help National Instruments determine if and how the companies can best work together.
4. **Pay the Alliance Partner Program Application Fee.** After completing the application form, you will be directed to our online store to pay the non-refundable application fee. After your payment is received, NI will forward your application to the appropriate NI sponsor team for review.
5. **Please wait while NI reviews your application.** NI will notify you via email of your application status within two weeks of reviewing your application.